What is a cookie?
A cookie is a small file that is downloaded to the user's computer/phone/tablet when accessing a website to store and retrieve information about the navigation that takes place from that computer. This information is used by us to improve the quality of our website and the user's experience on it. For more information you can visit this [Wikipedia page](#).

Typology, purpose and operation of cookies
Cookies, depending on their permanence, can be divided into session or permanent cookies:

• Session Cookies: These are cookies that store data only while the user is accessing the website and once the user has left the website they do not remain on the user's hard drive.

• Permanent Cookies: Cookies store data on the user's hard drive so that it can be accessed and used each time the user visits our website.

Depending on the entity that manages them, we can distinguish between:

• Own Cookies: Are those that are sent to the user's terminal equipment from a computer or domain managed by the editor himself and from which the service requested by the user is provided.

• Third-party cookies: Cookies are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies. For example Google Analytics or Comscore).

Depending on the purpose, cookies can be classified as follows:

• Technical Cookies: These allow the user to navigate through a web page, platform or application and use the different options or services that exist therein, such as, for example, controlling traffic and data communication, identifying the session, accessing parts of restricted access, remembering the elements that make up an order, carrying out the purchase process of an order, requesting registration or participation in an event, using security elements during navigation, storing content for the dissemination of videos or sound or sharing content through social networks.

• Analysis Cookies: These allow the person responsible for them to monitor and analyse the behaviour of the users of the websites to which they are linked. The information collected by means of this type of cookie is used to measure the activity of the websites, application or platform and to draw up navigation profiles of the users of these sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data made by the users of the service.

• Advertising Cookies: These are those that allow the management, in the most efficient way possible, of the advertising spaces that, if applicable, the publisher has included in a web page, application or platform from which it provides the requested service based on criteria such as the edited content or the frequency in which the ads are shown.

What cookies do we use?
Required own cookies

- Session Cookies - Session cookies allow users to be recognized on a website so that any changes you make, items you select, or data you enter are remembered from page to page.

Cookies externas de análisis

- __utmb, __utmc, __utmz y __utma – Google Analytics tool cookies with which we can analyze user behavior on the web. It allows us to see the sources of traffic, which pages have been visited, where the visits come from and so on. Service provided by Google, Inc.

How to disable cookies in major browsers
The user can allow, block or delete the cookies installed on his computer by configuring the options of the browser installed on his computer. Below we explain how to access the configuration menu of the most popular browsers (Important: Deactivating some of the above-mentioned cookies may make certain services or functionalities of the website unavailable).

Firefox: Tools -> Options -> Privacy -> History -> Custom Settings.
Chrome: Settings -> Show advanced options -> Privacy -> Content settings.
Safari: Preferences -> Security.
Opera: Options -> Privacy.
Internet Explorer: Tools -> Internet Options -> Privacy -> Settings.